PET Demand Model

Report Overview

- The principle of this study is to provide a clear snapshot of the European Beverage Consumption per country and our market research reports answer questions such as:

  - providing a map of Beverages and PET Packaging consumption profile,

  - how the Beverages category and PET consumption performed over the past years,

  - identify key Beverages category and which one have further potential growth,

  - what are the market sizes of each key non-alcoholics Beverage category,

  - a map of the key packaging material used,

  - as well as the top brand owners …..
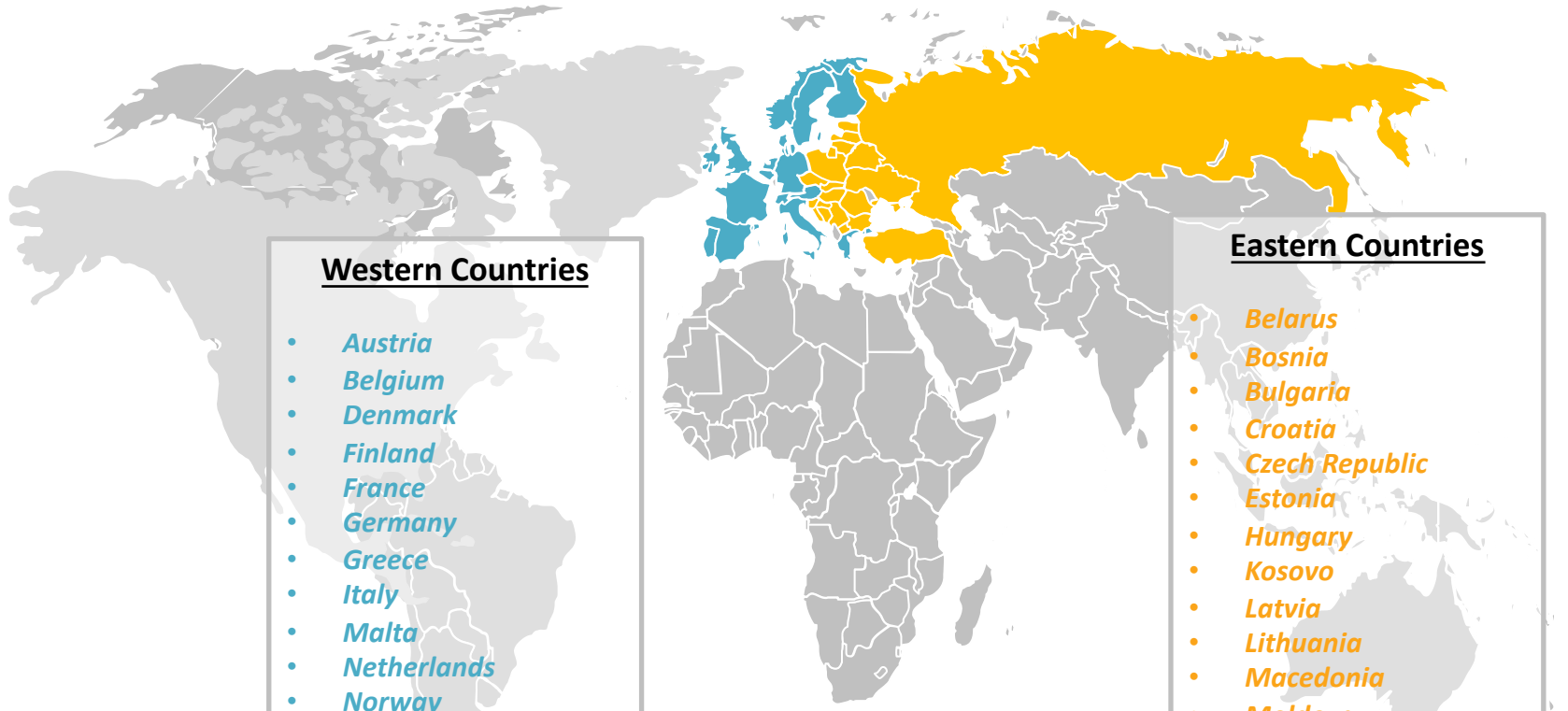
Reasons to use this report

- Quarterly updates with Key Highlights per sub-region & country,

- Detailed picture of beverages consumption and PET consumption per country,

- Discover the latest market trends,

- Find hidden opportunities and understand competitive threats with our dynamic/quarterly update analysis,

- Track key industry trends, opportunities as well as threats,

- Analyse growing sectors and identify driving change factors.

Europe Continental
(37 countries analyzed)

Western Countries

- *Austria*
- *Belgium*
- *Denmark*
- *Finland*
- *France*
- *Germany*
- *Greece*
- *Italy*
- *Malta*
- *Netherlands*
- *Norway*
- *Portugal*
- *Republic of Ireland*
- *Spain*
- *Sweden*
- *Switzerland*
- *UK*

Eastern Countries

- *Belarus*
- *Bosnia*
- *Bulgaria*
- *Croatia*
- *Czech Republic*
- *Estonia*
- *Hungary*
- *Kosovo*
- *Latvia*
- *Lithuania*
- *Macedonia*
- *Moldova*
- *Montenegro*
- *Poland*
- *Romania*
- *Russia*
- *Serbia*
- *Slovakia*
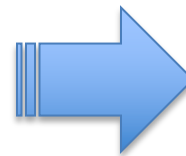- *Slovenia*
- *Turkey*
- *Ukraine*

Where the PET resin are consumed ?
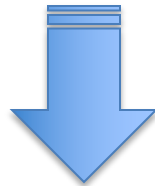
Major Brand Owners

Europe Continental
- *3 sub-regions*
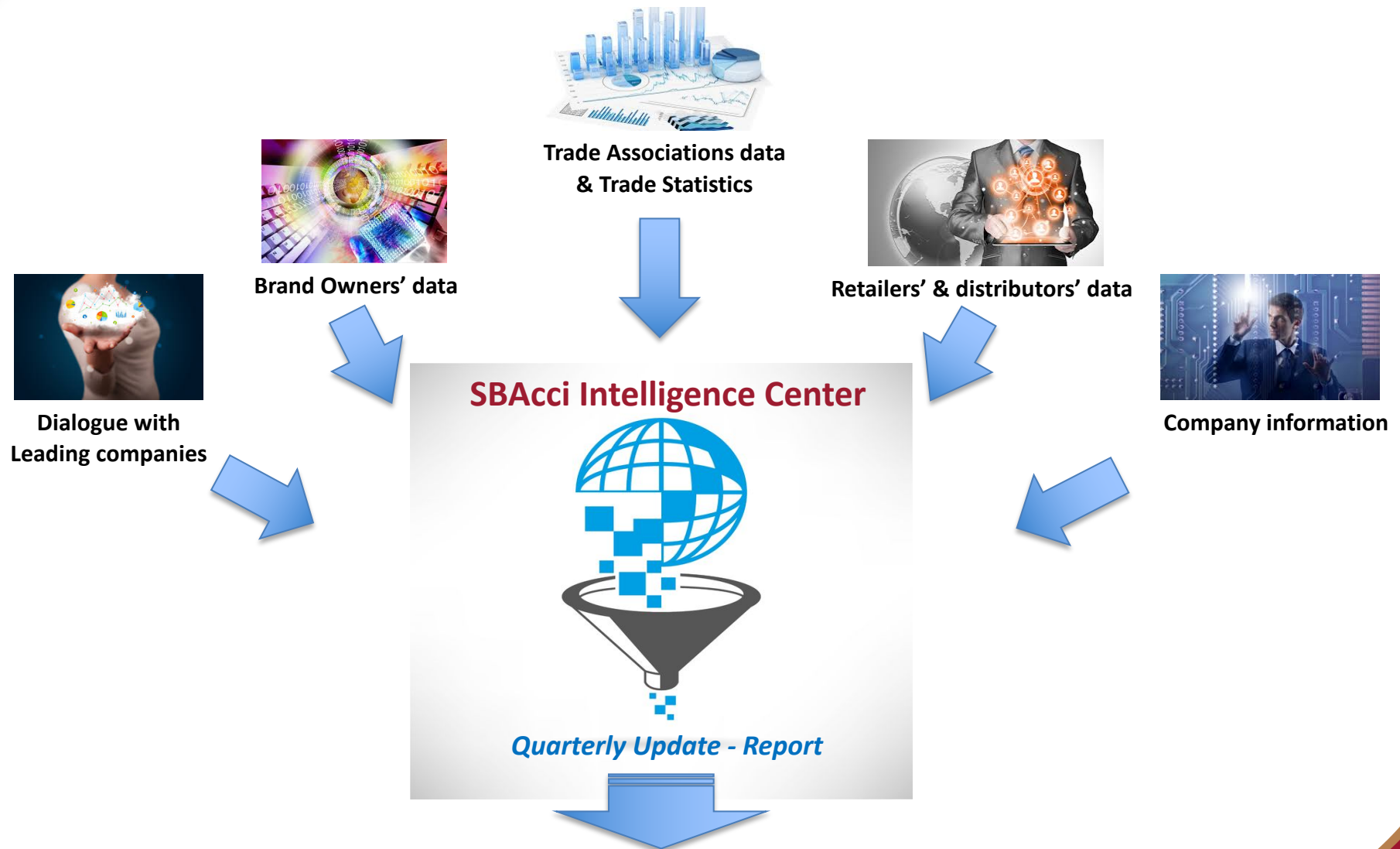- *34 countries*

PET

Product categories
- *Carbonates*
- *Packaged Waters*
- *Juice & Nectar*
- *Still Drinks*
- *Iced/RTD Tea Drinks*
- *Iced coffee*
- *Flavored Water*
- *Enhanced Water*
- *Energy Drinks*
- *Sport Drinks*

Packaging Material used

Our path methodology

Trade Associations data & Trade Statistics

Brand Owners' data

Retailers' & distributors' data

Dialogue with Leading companies

Company information

SBAcci Intelligence Center

Quarterly Update - Report

Detailed Country Profile - PET Consumption – Packaging material used - - Top brand owners - Dynamic forecast - Performance per Segment

New Countries to come
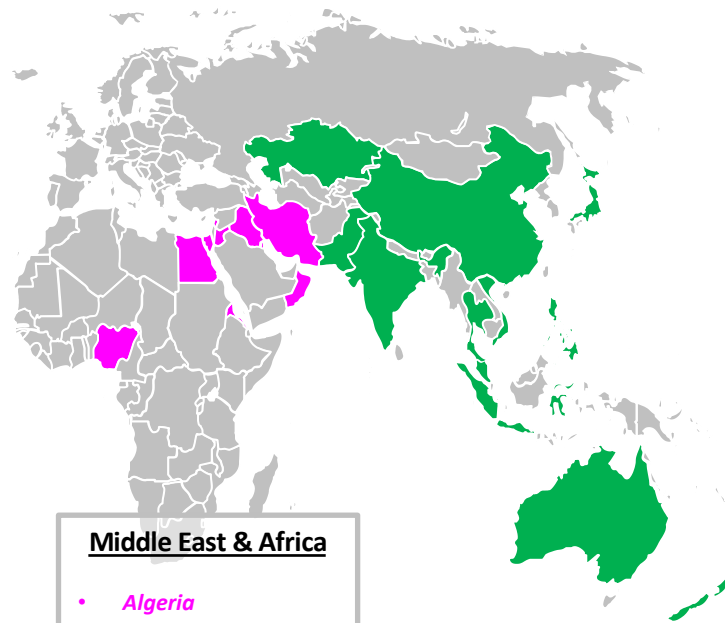## (Asia, Middle East-Africa, South & Central America)

SBAcci

South & Central America

- *Argentina*
- *Bolivia*
- *Brazil*
- *Chile*
- *Colombia*
- *Costa Rica*
- *Ecuador*
- *El Salvador*
- *Guatemala*
- *Honduras*
- *Mexico*
- *Nicaragua*
- *Panama*
- *Paraguay*
- *Peru*
- *Uruguay*
- *Venezuela*

Middle East & Africa

- *Algeria*
- *Bahrain*
- *Egypt*
- *Ghana*
- *Iran*
- *Jordan*
- *Kuwait*
- *Lebanon*
- *Morocco*
- *Nigeria*
- *Oman*
- *South Africa*
- *Tunisia*
- *UAE*

Asia

- *Armenia*
- *Australia*
- *Azerbaijan*
- *China*
- *Georgia*
- *Hong Kong*
- *India*
- *Indonesia*
- *Japan*
- *Kazakhstan*
- *Kyrgyzstan*
- *Malaysia*
- *New Zealand*
- *Pakistan*
- *Philippines*
- *Singapore*
- *South Korea*
- *Taiwan*
- *Thailand*
- *Uzbekistan*
- *Vietnam*