



"Strategic Environmental Analysis" (SEA) is a new service from SBAcci to provide subscribers with pertinent market information, variables modeling, and data analysis that has been regularly requested from SBAcci clients. We are combining our decades of proven experience, trusted knowledge and reliable industry resources covering five continents into a single source of consolidated service dedicated to all things environmental.

Supply/Demand Modeling: SBAcci has produced S/D models that reliably depict PET industry structure for almost 30 years. S/D data is often a critical influence for important policy and strategy choices.

Economic Cost Modeling: Complimenting the balanced S/D modeling is SBAcci's ability to understand and generate cost-modeling for important processes within the diverse PET market.

Price & Margin Analysis: Our economic analysis brings a higher level of understanding for the price drivers for recycled PET. This service is similar to our virgin PET resin for value chain pricing and margin analysis, and important to clients because of the impact of margins on strategic choices.

Technology Analysis: We understand and can explain the various emerging technologies and diverse investments related to polyester recycling (mechanical and chemical). SBAcci will continue to offer clients both single- and multi-client studies that analyze and assess technologies for price, performance, fitness for use, and competitive advantage.

Legislative Analysis: SEA will keep you informed of potential legislation by consolidating critical activity from local, state and national initiatives affecting PET into clear, concise statements.

Life Cycle Studies: We support the careful understanding of the assumptions and limitations upon which individual LCA studies are based. These claims have a serious impact on findings reported for sustainability and must be closely understood and examined.

Price, Performance, Perception: Price is not always the best indicator of fitness for use. Performance is a subjective criterion. Perception is often what the internet makes it to be. SBAcci brings a trusted, non-biased analysis to these important commercial components.

Strategic Environmental Analysis: All of this and more is available from Strategic Environmental Analysis (SEA).

